

# Burakcan Ölmez

## Graphic Design Specialist & Web Developer

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**10+ Yrs**

Design Experience

**₺10M+**

Ad Budget Managed

**25+**

Brands & Projects

**50+**

Websites

### PROFESSIONAL SUMMARY

Graphic Design Specialist and Web Developer with over 10 years of experience. I produce end to end — from logos and brand identity to UI/UX design and full web sites built with React & Next.js. Alongside advanced SEO/GEO work, I run Google & Meta ad campaigns with budgets exceeding ₺10,000,000 and manage social media content. I bring the aesthetics of design, the power of code and the strategy of marketing under one roof.

### CORE COMPETENCIES

**Design:** Graphic Design, UI/UX, Logo & Brand Identity, Social Media Design

**Frontend:** React, Next.js, Tailwind CSS, JavaScript, HTML & CSS

**Digital Marketing:** SEO, GEO, Google Ads, Meta Ads, Social Media Management, Google Analytics

**Design Tools:** Photoshop, Illustrator, Figma, After Effects, Midjourney

**Backend:** Laravel, PHP, MySQL

**Tools:** Git, VS Code, Vercel, Notion

### PROFESSIONAL EXPERIENCE

#### CTO / Head of Technology — İnci Suit Student Dorms

Sep 2024 — Present

Istanbul

- Lead all technology, web and digital marketing operations of the dorm group
- End-to-end design, development and maintenance of corporate websites
- Social media design & content production, ad management, and organic growth via SEO/GEO

#### Web Development Specialist — Tatil Merası

Jan 2023 — Sep 2024

Tourism · Full-time

- Ran the web development and design processes of the tourism platform
- Built performant, SEO-friendly interfaces with Next.js & React, from design to launch

#### CTO / Chief Technology Officer — Hasmeroğlu Global A.Ş.

2021 — 2023

40+ Furniture & Carpet Stores · Hybrid / Remote

- Led technology and digital operations of a retail group with 40+ furniture and carpet stores
- Built and ran e-commerce, corporate web and digital marketing infrastructure
- Drove technology strategy and digital transformation for the retail chain

#### Founder / Owner — Alcatraz Bilişim

Jan 2022 — Jan 2023

Izmir · Software

- Founded and ran a software & design business with young-entrepreneur support
- Delivered design, web and digital marketing services to clients (closed due to military service)

## Pre-Accounting Specialist — Olukpınar Ticaret

May 2020 — Sep 2021

İlgin, Konya

- Ran pre-accounting and operations processes

## EDUCATION

### Computer Engineering — Muğla Sıtkı Koçman University

2021 — 2023

B.Sc. (left before completion) · Muğla

### Computer Programming — Balıkesir University

2019 — 2021

Associate Degree · GPA 3.4 / 4.0 · Balıkesir

## SELECTED PROJECTS

- Villa Radarı** — QR-based digital guide platform (SaaS) for villa guests; UI/UX + frontend development. [villaradari.com](http://villaradari.com)
- Tatil Merası** — Performant corporate website built with Next.js for a tourism platform. [tatilmerasi.com](http://tatilmerasi.com)
- İnci Suit Student Dorms** — Corporate website, comprehensive social media design and content management. [incisuit.com.tr](http://incisuit.com.tr)
- Brand & Visual Identity** — Logo, brand identity and social media design for Kasaptan Burger, Laven, Yekta and E-Teklif.

## ADDITIONAL INFORMATION

- Languages:** Turkish (Native), English
- Driver's License:** Class B
- Military Service:** Completed — Tank NCO (2023–2024)
- References:** Available on request